

Working Student for Marketing (d/f/m) **10-20 hours/week, in Tübingen**

Computomics is a growing Bioinformatics AgTech company with a vision of contributing to a sustainable future through innovative AI solutions for plant breeding, food safety and food security.

As for now we are looking for a **Working Student** to support our marketing and sales strategy. Ideally, you are a team player who is proactive in supporting colleagues, and you also enjoy leading your own projects - i.e. working autonomously. We are looking for someone available for a minimum of two semesters.

Your Tasks:

- ▶ Plan, coordinate and realize marketing activities together with the marketing and sales team
- ▶ Maintain and optimize website, create content
- ▶ Update marketing materials
- ▶ Manage our social media presence, with a focus on LinkedIn
- ▶ Create and optimize SEA campaigns (Google Adwords)
- ▶ Measure and report performance of digital marketing activities

Your Qualifications:

- ▶ Bachelor's Degree in Marketing, Communications, or similar field
- ▶ Knowledge of Content Management System (Contao) is a plus
- ▶ Digitally proficient and quick to adapt to new tools
- ▶ Graphical skills are a plus
- ▶ Fluent in English and German
- ▶ Strong verbal and written communication skills
- ▶ Can adapt quickly to changing requirements
- ▶ Strong teamwork, collaboration, and organizational skills
- ▶ Experience in working in an international environment is a plus

Our Offer:

- ▶ Working in an innovative, dynamic and international company
- ▶ Flexible working hours (partial mobile working possible)
- ▶ Healthy working environment with an openminded and supportive team
- ▶ Continuous training, in-house knowledge transfer, conference attendance etc.
- ▶ Onboarding plan and mentoring
- ▶ Chance to grow with us
- ▶ Family-friendly workplace
- ▶ Ergonomic office furniture and equipment
- ▶ Fresh fruit, sweets, coffee, tea and water free of charge
- ▶ JobRad (bike-leasing)
- ▶ Company events (BBQ, company outing etc.)